



CRIMDELL  
SMALL BUSINESS  
NETWORK

## WEEKLY NEWSLETTER

June 12, 2020

Projects with local businesses are underway! We have partnered with 11 businesses so far.

### Blueprint for Getting Virginia Back to Work

As the State moves into Phase 2, the Virginia Chamber of Commerce has published a "[Blueprint for Getting Virginia Back to Work](#)". It includes findings from a state-wide survey as well as both general business and industry specific guidance. According to the survey, these are the top 3 challenges for businesses to re-open.

#### Top Challenges for Businesses to Re-open

# #1

Restoring Consumer and Worker Confidence

# #2

Liability Concerns

# #3

Access to Operating Capital

**We can help!** We've partnered with the Hampton Roads Small Business Development Center (HRSBDC) to offer each client 10 free hours of counseling - a package including screening, research, and work plan formation. Projects to be conducted can include cash flow analysis, digital marketing strategy, disaster relief loan navigation, reopening strategies, or other COVID related challenges. If you'd like to participate, register through the SBDC website and send us an email to confirm. Please specify "CrimDell Counseling Requested" in the space provided in Question 30.

[REGISTER HERE](#)

## UPCOMING EVENTS

### Brand Matters: Leveraging the Power of Branding in an Online World - Take 2!

After the great discussion and feedback from last night's *Crisis Conversations*, we are delighted to welcome back Dr. Dawn Edmiston, Clinical Professor of Marketing in the Raymond A. Mason School of Business. She will be discussing the value of your brand promise and examining practical tools to ensure a professional online presence. Join us next Thursday, June 18th at 6pm.

[SIGN UP HERE](#)

## HELPFUL LINKS



### Trump Signs New Law Relaxing PPP Rules: What You Need To Know

President Trump signed into law the Paycheck Protection Program Flexibility Act (PPFPA) to address concerns around payments providing COVID-19 relief. Here is what you need to know.

[Read More +](#)

### York County Business Grants

York County is offering several grants and incentive awards to businesses, entrepreneurs and workers. Click on the link to read more about these programs.

[Read More +](#)

### How to Return to the Office

Advice on how to communicate reopening plans with employees and new office protocols that should be in place.

[Read More +](#)

[Click Here for More Resources](#)

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